

# Gibby's Gives Back!



Gibby's Wine Den has always been a generous supporter of a variety of charities and fundraisers for schools, clubs, church and fraternal organizations throughout the Fox Valley area. Gibby's Wine Den has even established our own formal program we call "Cause There's a Need". This program, which has been in existence for over three years, donates 5% of bar sales to a selected charity on the second Friday of each month. For the past two years, the designated charity recipient has been *Alex's Army Relay for Life Team* in support of the American Cancer Society.

In response to a growing need for charitable donations for many important organizations, beginning in January 2012, we are thrilled to be rolling out another charitable program; "Gibby's Gives Back". With this program, a recipient charity or fundraising organization will be designated on a specific Wednesday evening to receive 10% of the bar sales from 6 – 8 pm on that evening. Only one organization may be scheduled per week or on any specific date. Supporting members, friends and advocates of the designated charity or fundraising organization may then gather at Gibby's Wine Den to support their cause and raise money for their purpose.

Applications for consideration to participate in our "Gibby's Gives Back" program are available on our website; [www.gibbys-wine.com](http://www.gibbys-wine.com). Please submit a complete application for consideration a minimum of six (6) weeks prior to your desired date. If you wish to have a more formal affair with a wine tasting presentation for your fundraiser, please see our *Private Events Brochure* online or at our store.

Thank you for your interest in our new charitable program.

Sincerely,

Jan and Randy Gibson



Name of the organization \_\_\_\_\_

Contact name \_\_\_\_\_ Contact telephone number \_\_\_\_\_

Contact address \_\_\_\_\_  
\_\_\_\_\_

Contact email/web address \_\_\_\_\_

Mission of organization \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# of members \_\_\_\_\_

### **Program Details**

#### **Gibby's Wine Den responsibilities:**

- Provide proper staffing to accommodate the anticipated number of guests
- Provide marketing materials including invitation for email or print distribution  
Post in-store "Gibby's Gives Back" schedule
- Calculate sales and provide donation within 1 week of event\*
- Table for registration/ group materials
- Gibby's Wine Den requests a minimum of six (6) weeks to review applications, develop marketing materials and to schedule events.
- Gibby's Wine Den at its sole discretion, reserves the right to approve or deny any request for participation.

#### **Organizations' responsibilities**

- Market event to members and supporters through email, handouts, etc.
- Provide on-site greeters for event
- Provide an estimate on the number of attendees to enable Gibby's to develop the staffing plan